Plebe Parents' Weekend is here!
Our midshipmen have been working hard over the last six weeks during Plebe Summer and are ready to spend the weekend with you. Celebrate with them all weekend long!

Before You Come Aboard:
- Order your REAL Navy gear and USNA merchandise from Navyonline.com and save 25% with promo code PPW2023
- Make a reservation for Saturday Brunch at the Naval Academy Club
- Follow us on social media to track the latest updates and USNA gear specials throughout the year! Facebook: United States Naval Academy Tourism and U.S. Naval Academy Store | Instagram: @NavalAcademyTourism and @USNASTore

While You’re on the Yard:
- Stop at the Visitor Center to take a tour to learn all about your midshipman’s new home
- Enjoy a refreshing iced coffee, tea or treat from 1845 Coffee Gatehouse or MidStore
- Grab a bite from one of our Food Truck Partners
- Check out the MidStore for the latest brands at the greatest prices
- Stop into the USNA Gift Shop in the Visitor Center for a one-of-a-kind souvenir at our waterfront location
- Enjoy delicious local cuisine at The Alley Restaurant, USNA’s hidden gem in the lower level of the Naval Academy Club
- Join the Naval Academy Club at the special Class of 2027 Parent Rate if you haven’t done so already
WELCOME TO THE U.S. NAVAL ACADEMY!

Rest easy, the Naval Academy Business Services Division (NABSD) will help take care of your midshipman in a myriad ways.

During the next four years, NABSD will be an integral part of your midshipman’s life here on the Yard, providing goods and services essential to Academy life. In addition to the monumental task of issuing over 450,000 items to the incoming Plebe class, NABSD will continue supporting your midshipman for the duration of their career here in many ways. Read on for the gouge on what we do each academic year.

Laundry: our staff washes and dry cleans over 1.5 million pounds of clothing
Cobbler: our cobbler repairs over 3,000 shoes, boots, belts, bags and more
Barber/Beautician: our barbers and beauticians provide over 50,000 haircuts
Repair/Tailor: our tailors alter and repair 160,000 items
Uniform: our staff issues over 201,000 uniform items
Textbooks: our team issues more than 85,000 textbooks
Computer Repair: our IT team ensure laptops are up, running, and virus free
Food/Beverage: our Steerage, Drydock (Reopening in 2024!), and 1845 Coffee servers and chefs provide extra fuel to keep the midshipmen going throughout the day and night
Travel Campus Program: Bookings benefit the Brigade!

NABSD also operates the Midshipmen Store (MidStore). This one-stop-shopping store provides everything from pencils and paper to USNA gear, tailgate merchandise, munchies and personal care essentials. The MidStore and its goods are available to the Brigade of Midshipmen, alumni, retired military and parents of midshipmen.

Additionally, NABSD offers goods and services to you, the public and, of course, those with a military past (or future). The Naval Academy Club features exclusive catered events in a beautifully appointed and historic venue. The Alley Restaurant provides local fresh menu items, happy hour specials, and premier access to events on the Yard. The 1845 Coffee (Gatehouse and MidStore) serves seasonal beverages and light fare that will keep the Brigade and its supporters underway throughout the year. Navyonline.com and the Gift Shop offer real Navy gear, local merchandise, and a variety of gifts for all. Tours immerse each visitor into the beauty and storied history of the Naval Academy.

The most exciting part about these services is that NABSD gives 100% of the proceeds earned to the Brigade of Midshipmen. NABSD uses those proceeds to sponsor over 140 extracurricular activities, concerts, movies, and more. NABSD’s mission is, simply put, to excel in delivering goods and services to support the Brigade of Midshipmen. We take our mission seriously. NABSD gives 100% in support of the Brigade of Midshipmen.
Naval Academy parents often ask—how can I support my midshipman? One of the most fundamental ways you can support them is through your patronage of the many retail outlets NABSD operates at the Academy. That's because the earnings we realize through the sale of goods and services we provide contributes to hundreds of activities designed to enhance the quality of life and morale of every midshipman. So in essence, by shopping with us (or with our Approved Business Partners), you are supporting your midshipman and their classmates.

The Naval Academy is really a special place and every member of NABSD is proud to be part of it. We are also extremely thankful that we get to share in developing your loved one into a future leader. We take our roles in that regard very seriously and that is why over the years, several of our teammates have been recognized by being inducted as an honorary member of a graduating class.

Enjoy your time with your midshipman during Plebe Parent Weekend. We are excited for you and look forward to getting to know you and your family over the next four years.

Go Navy!

Doug Borrebach
Director, NABSD
USNA '84 & '15 (Honorary)
Over the last several weeks, your daughters and sons have worked through Plebe Summer with vigor and determination. Plebe Summer begins military indoctrination, the transformation of civilians into midshipmen.

As Plebe Summer concludes, your midshipman now knows formalities, how to properly wear their uniforms, has gained basic military skills, increased their mental, moral, and physical fortitude and has an appreciation for the high-standards and obligations of the midshipmen and military officers.

Over the last six weeks, their days have begun at dawn with an hour of physical training followed by a busy day of activities that did not let up until dusk. They’ve had no access to television, music or internet and their contact with family and friends minimal.

The end of Plebe Summer calls for celebration. Celebrate on the Yard all weekend long and enjoy Plebe Parents’ Weekend!

Armel-Leftwich Visitor Center

The Visitor Center is the perfect place to kick off Plebe Parent’s weekend! This space serves as a mini-museum housing interactive kiosks, videos featuring midshipmen and recent graduates and hundreds of photographs and memorabilia.

52 KING GEORGE ST  ANNAPOLIS, MD  AT USNA GATE 1

Walking Tours

Public guided walking tours are available Monday-Saturday at 10:00am, 11:00am, 12:00pm, 1:00pm, 2:00pm, and 3:00pm and Sunday at 10:00am, 12:00pm, 1:00pm, 2:00pm and 3:00pm. Tours start and finish at the Armel-Leftwich Visitor Center and last approximately 90 minutes. Tickets are available for purchase on the day of your tour at the Visitor Center. Ticket pricing: $14 for adults / $12 for seniors (ages 62+) / $10 for students (grades K-12) / no charge for children (ages 0-4).

410-293-8687 (TOUR)  NAVALACADEMYTOURISM.COM

GEM Driving Tour

GEM driving tours are available for groups of 15 people or less. Tours are driven around the Yard in NABSD electric cars and led by knowledgeable tour guides. Child safety seats are required for any children ages 0-7 and shorter than 4 feet and 9 inches. Tours are available daily at 10:00am, 11:30am, 1:00pm and 2:30pm. Tours start and finish at the Armel-Leftwich Visitor Center and last approximately 75 minutes. Tickets are $35/person and advanced reservations are required. 

410-293-TOUR  REQUEST RESERVATION: NAVALACADEMYTOURISM.COM

Take our Anchors Aweigh Tour to learn more about our historical connections to the iconic music of the Academy!

NAVALACADEMYTOURISM.COM/MUSICTOUR
ACCESS TO THE YARD

To visit your midshipman on the Yard, you have many options to gain access as noted below:

- Walk through the pedestrian gate located at Gate 1 and show a valid government ID or passport (sunrise to sunset)
- Drive onto the Yard with a valid credential (Military Active Duty, CAC, Military Dependent ID, Military Retiree ID, DoD CAC)
- DBIDS Credential (Defense Biometrics Identification System)
  - DBIDS allows for unescorted driving privileges on the Yard
  - DBIDS access is deactivated for high visitation periods (ex. Plebe Parents Weekend, Commissioning Week, etc.)
  - For a DBIDS credential, that solely gives you driving privileges on the Yard, complete SECNAV 5512.1 form and submit it to the Pass & ID Office, located at Gate 1
  - For those outside of the Annapolis area, and who will not be driving on the Yard regularly, there is little reason to go through the effort of gaining vehicle access

VISITOR CENTER & GIFT SHOP

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The MidStore serves the Brigade of Midshipmen, their parents, alumni and their dependents, as well as Naval Academy Club Members and other groups as authorized by the U.S. Naval Academy. As a new Plebe Parent, be sure to check them out during your time on the Yard for Plebe Parents’ Weekend! From clothing, gifts, snacks and more — you’ll be sure to find just what you’re looking for and more. We sell official USNA merchandise like REAL Naval Academy apparel, gifts, and souvenirs for every Navy fan.

BANCROFT HALL | 101 WILSON RD | ANNAPOlis, MD | 410-293-2502 | MIDSTORE@USNA.EDU

The USNA Gift Shop is not your average gift shop! Find the perfect Plebe Parent souvenirs in this expansive shop located right next to the Visitor Center. Filled to the brim with United States Naval Academy (USNA), United States Navy (USN), United States Marine Corps (USMC) and Annapolis, MD clothing, apparel, gifts and more. We offer items that can’t be found anywhere else like custom t-shirts, sweatshirts, and hats.

VISITOR CENTER | 52 KING GEORGE ST | ANNAPOlis, MD | 410-293-8125 | GIFTSHOP@USNA.EDU
Support the Brigade and Shop at Navyonline!
NavyOnline.com is the only online store that *donates the proceeds from your purchase* back to the Brigade of Midshipmen.

Purchase Your Official USNA Gear and Get

**25% OFF**

Your navyonline.com order. Use code PPW2023 to receive the discount

Offer Valid August 1-14, 2023

Join our NStar Program
to receive exclusive deals and discounts!

Want to give your midshipman something special, but not sure what? Gift cards make the perfect gift!

Purchase gift cards from Navyonline.com and have them sent directly to your midshipman’s email.

Gift cards are redeemable at Navyonline.com, the Gift Shop, the MidStore, and all 1845 Coffee locations.

Support the Brigade and Shop at Navyonline! NavyOnline.com is the only online store that *donates the proceeds from your purchase* back to the Brigade of Midshipmen.
PLEBE PARENTS’ WEEKEND 2023
SHOW YOUR USNA PRIDE!

Available at navyonline.com and in person at the Midshipmen Store

WHILE SUPPLIES LAST!

LONG SLEEVED UNITED STATES NAVAL ACADEMY SHIRT | $39.00

DOG BONE TOY | $21.00

INFANT NAVY ONESIE | $25.00

JULIA GASH NAVAL ACADEMY APRON | $22.00

SHERPA BLANKET N* / NAVY | $49.00

UA PERFORMANCE POLO | $69.00

TODDLER FAN JERSEY | $24.00

MENS N* BAHA PULLOVER | $58.00

SOLANA ADJUSTABLE CAP | $24.00

NAVY POWER BLEND HOODIE | $38.00

YOUTH NAVY HOOD | $34.00

NAVYONLINE.COM
Available at navyonline.com and in person at the Midshipmen Store

NAVY MOM PIN | $7.00
CLASS OF 2027 BANNER | $31.00
NAVY DAD DECAL | $5.00

CLASS OF 2027 BUMPER STICKER | $2.50
CLASS OF 2027 BLANKET | $34.00
COLLEGIATE BOWL | $19.00

CLASS OF 2027 NAME T-SHIRT | $18.00
18 OZ. SOFT TOUCH TUMBLER | $19.00
We welcome you to our restaurants on the Yard! Please take note of our special hours during Plebe Parents’ weekend.

1845 COFFEE GATEHOUSE
USNA GATE 3, MARYLAND AVE, ANNAPOLIS, MD

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1845 COFFEE MIDSTORE
BANCROFT HALL, 101 WILSON RD, ANNAPOLIS, MD

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THE ALLEY RESTAURANT
NAVAL ACADEMY CLUB, 2 TRUXTUN RD, ANNAPOLIS, MD

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Saturday, 12 August and Sunday, 13 August
The Alley Restaurant will be closed.
Reservations are recommended.
Please call 410-293-2632 to request a reservation.

DRYDOCK RESTAURANT
DAHLGREN HALL, 103 FULLAM COURT, ANNAPOLIS, MD
The Drydock Restaurant will be reopening in 2024!

FOOD TRUCKS
VISIT NAVALACADEMYCLUB.COM/FOOD-TRUCKS
FOR MORE INFORMATION
Join the Naval Academy Club by August 31, 2023 for only $50 a year!

For more information visit us at the Plebe Parent Expo on the 1953 deck in Dahlgren Hall or visit www.navalacademyclub.com/membership or contact the Club Membership Coordinator at 410.293.2633.

PLEBE PARENTS' WEEKEND 2023
JOIN THE NAVAL ACADEMY CLUB

Saturday, August 12, 2023
At The Naval Academy Club
From 9:00am - 1:00pm

THE MENU: Carving Station Including Prime Rib & Roasted Turkey | Made to Order Omelet Station | Chicken Limone | Cajun Style Salmon | Scrambled Eggs | Home Fried Potatoes | Bacon & Turkey Sausage | Jalapeno & Cheddar Cheese Grits | Smoked Salmon Display | Muffins, Danishes, Croissants | Fresh Fruit | Mixed Green Salad | Pasta Salads | Assorted Desserts and more....

$35 per person | $17.50 under 12
Reservations are highly recommended.
Please contact 410-293-2632 or CLUBRESERVATIONS@USNA.EDU.

PLEBE PARENTS' WEEKEND 2023
DON'T MISS OUT ON SATURDAY BRUNCH!
Go Navy!

The U.S. Naval Academy Midshipmen

The Naval Academy Business Services Division (NABSD) supports over 140 clubs and activities for the Brigade of Midshipmen, as well as essential services ranging from haircuts to uniforms to books to so much more.

You can help too! With every shopping, touring and dining experience on the Yard, you’re supporting the Brigade, since 100% of our profits go right back to them.

Visit us in person or online at Go.NavyOnline.com for your REAL Navy gear and NavalAcademyTourism.com to plan your next visit.

We hope you enjoy your time aboard!